Versions take you there

From the brief, to the prototype, and then design takes from 2 to 8 weeks

Versions

1. Interfaces – our core skill

Analytic dashboards, platforms, and social networks – we have strong cases in edtech, recruitment, data privacy, and finance.

2. For business, not for awards

We choose what works best for now and then propose scalable visual and UX foundation that will help you grow during the next 5+ years.

3. Also have awards

Design awards

Awwwards, CSSDA, Mindsparkle Mag

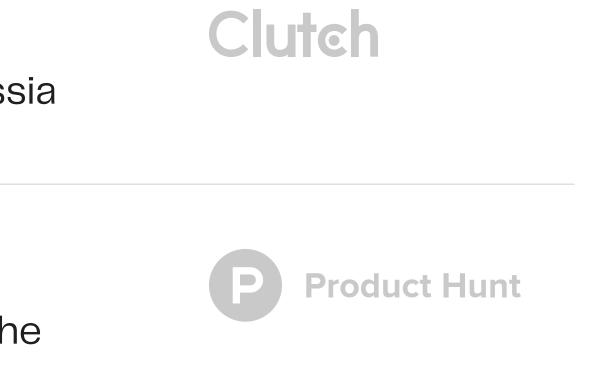
Clients approval

Named on Clutch as one of the top 10 UX agencies in Russia

End users approval

Featured in the #1 spot on Product Hunt for Product of the Week and Product of the Day





When do you send it to your devs?

From the brief to the prototype and then to the design – from 2 to 8 weeks. If we need branding, that's 1–3 weeks more. Then while testing, we see how it looks in different browsers with real data (1–2 weeks).

1-2 weeks

Concept

4-6 weeks

MVP

Backend starts \triangle

Defining MVP Concept creation 15-20 screens Prototype 10-20 min screencast Create scenarious 50–100 screens Prototype 30–40 min screencast Design System 1–3 weeks

Branding

Frontend starts

Unique appearance Good look 'n feel Visual Style Guide 20–30 min screencast 1-2 weeks

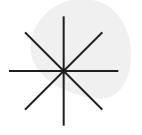
Support

Testing starts 🔘

Additional states Appearance in browsers Work with users' feedback

We help on each product stage

Customers start to better understand how your service works, they have smoother and more pleasant experience. As a result, they get more value from the service. It is confirmed by Usabilty Tests, reviews and metrics.





Creating

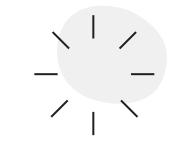
Educational Platform from scratch

Case study

Growth

Unify Online Documents' editor with 100+ fields

Case study



Improvement

Key use case's redesign for Investment Platform

Case study



Redesign

Web and Mobile Bank relaunch

Case study

Online Bank Relaunch

Web+Mobile | OAE

Team of 5 design 2600 hours >1000 screens Animation & Pro Design System

Educatonal Platform #2

Web+Mobile | Germany

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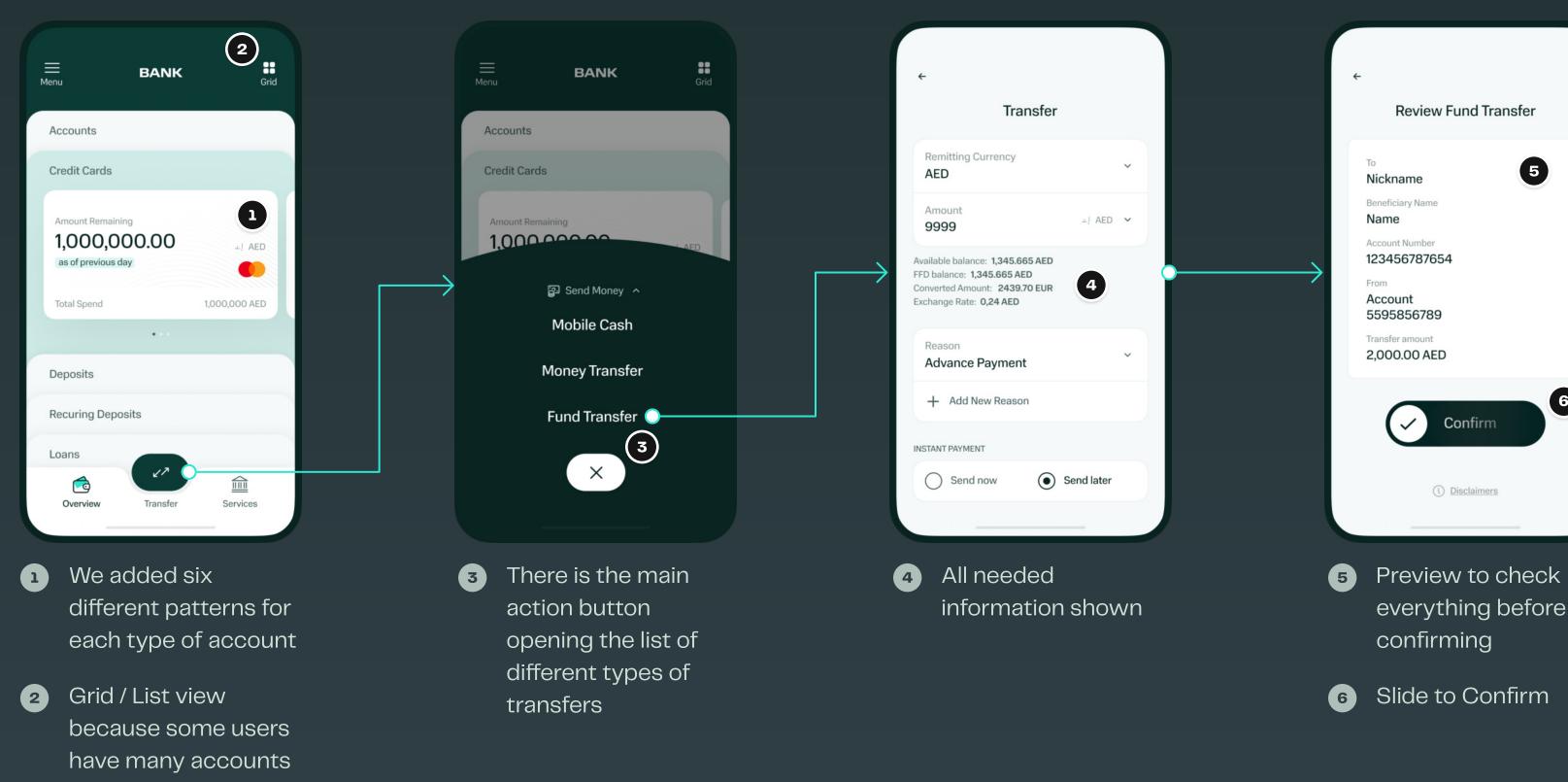
 \rightarrow

Team of 4 design 750 hours 500 screens 30 illustrations Prototypes & An Copywriting Landing page & Design System Branding

1/4

gners ototypes	Android and iOS apps launched. Web version still under testing.
gners	Current version (MVP) launched and all others features prepared for development.
& Letters	

Predictability of payment flow



NDA 🕂

More slides ightarrow

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6

We help you to make a choice

metrics

4

- Annotation in the preview 1 to get the general idea of the course
- Progress bar to motivate 3 users to go through all steps

Reviews cover essential

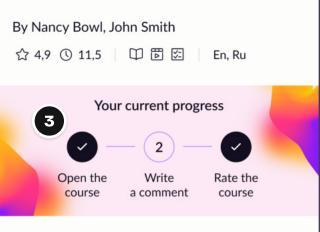
- Slight color filters to 2 present various pictures in a similar style
- More slides \rightarrow

Link to project ightarrow

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Anomalous Behavior of Magnetic Susceptibility Obtained

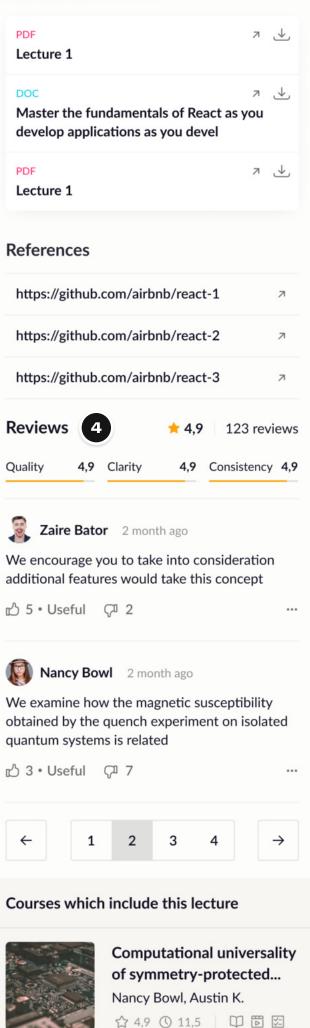


Abstract

We examine how the magnetic suscentibility obtained by the quench

Open course

Additional materials



Recruitment Platform #2

Web+Mobile | Sweden

 \rightarrow

 \rightarrow

100 hours 70 screens Prototypes & Animation Design System Branding

Data Privacy Platform

Web+Mobile

Russia

170 hours 90 screens 1 presentation Prototypes & Animation Landing page & Letters Design System Branding

2/4

We prepared the basic concept which was partly used in the launched product.

We added design to the working version made by developers.

Easy to fill in

We grouped the fields, added progress and the average time to fill in the form

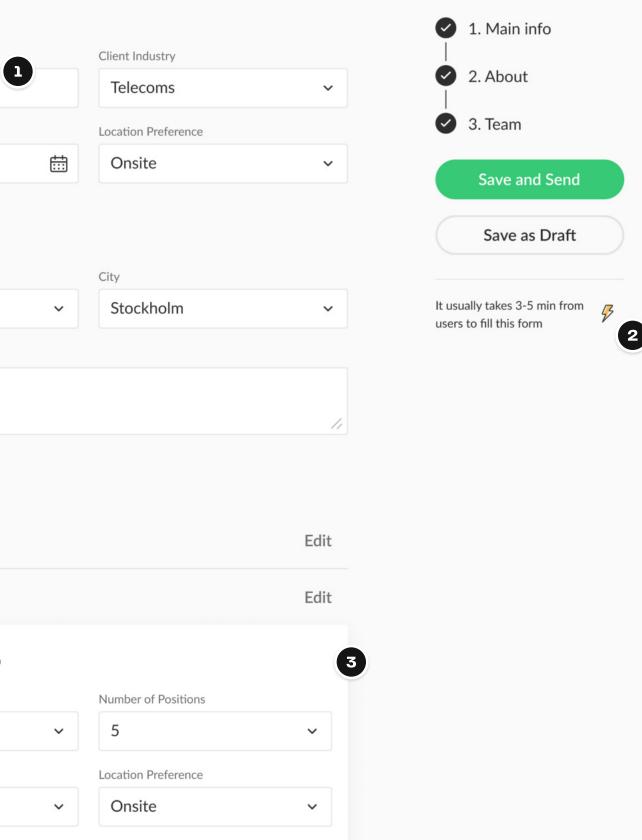
- Inputs in a frame work better than 1 underlining (according to the last Google research)
- Hint shows how much time it will 2 usually take to fill in this form
- Adding a new team member without 3 interrupting the filling in process

More slides \rightarrow

Link to project ightarrow

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		← Back New Client
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1 - Designer	Edit	280 characters max
3 - Business Analysts5 - Fullstack Developers	Edit	3. Team
+ Add new position		1 – Designer
Save and Send		3 – Business Analysts
Save as Draft	\supset	Candidates info
		Fullstack Developer
		5-10 years

Candidates My requests



Clear visual hierarchy

Tool for filling in complex forms without losing the context

- Compact list view
- 2
- Upload with indication of possible formats



Different colors of tags

4 Visual hierarchy

More slides ightarrow

Link to project ightarrow

P Project 1 V	Projects / Project 1 / Forms		Share
💬 Support	1C		
≌ Next Steps	Nº Name	Status	Actions
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Questionnaires	2 Third parties and entities	Filled 🎉	Ø
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Websites and mobile applications of the company	Mobile application Phone		
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PROCESSES Archive storage information	▲ ① Upload image Available formats: pdf, png, jpg		
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	Passport List of processed personal data Passport × International passport × Driver's license ×		
	Continue Close Filled 🎉		

Investment platform	120 hours 130 screens
Web+Mobile Cyprus	Prototypes & Anima
\rightarrow	
Marketing Platform	290 hours
Web USA	150 screens Presentation Prototypes & Anima
\rightarrow	Design System

3/4

Redesign of key use case passed the users' testing and was launched.

nimation

nimation

We redesigned several reports, tested them on current clients and launched.

Modules' dashboard

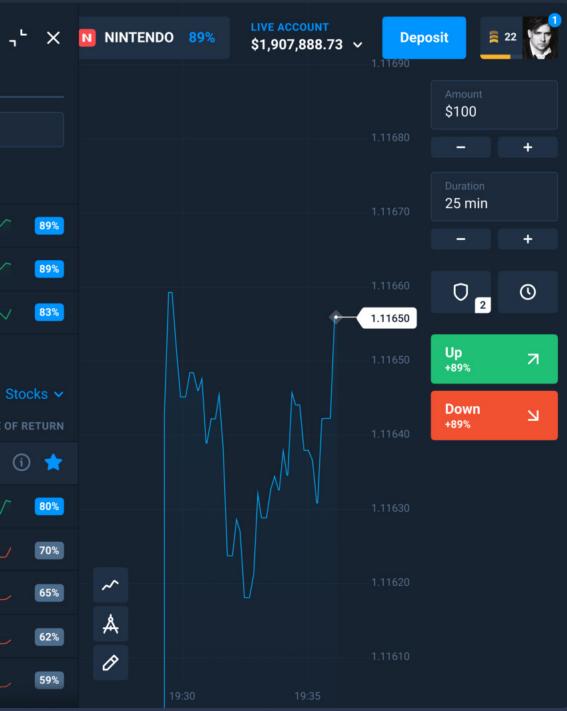
Detailed view of main screen where users are trading

- Compact view option to be able to see more chart – crucial for users
- 2 More detailed card in favourites
- Additional actions on hover, to not overload the interface

More slides ightarrow

Link to project ightarrow

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Easy customized Dashboard

- Collapsable blocks for easy customization
- 2 Personalized insides
- 3 Possibility to compare
- 4 Easy filter by just clicking
- 5 Clean tabs' design

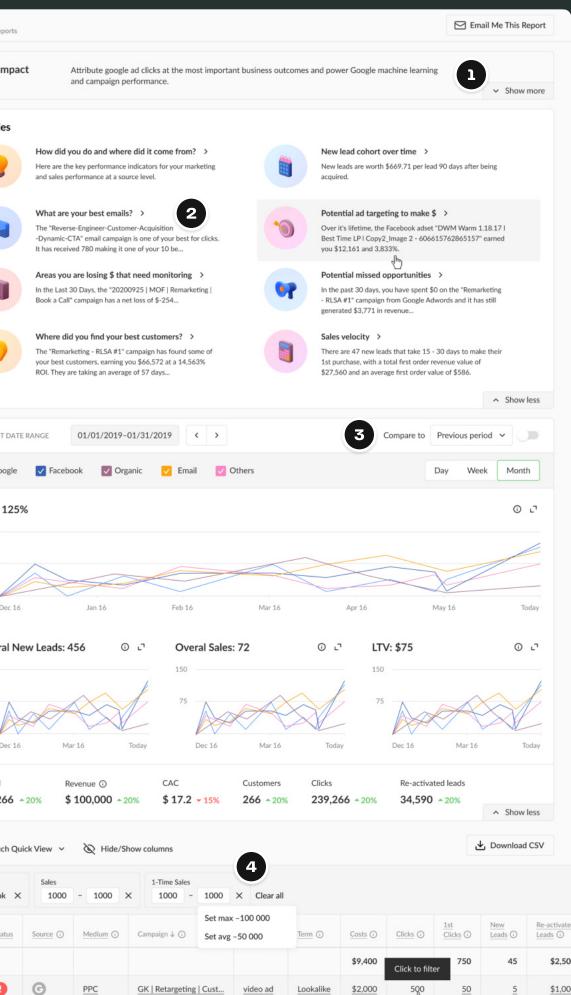
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Insurance Aggregator \rightarrow **Educator**

Social network for Gamers \rightarrow Platform

Recruitment Platform #1 \rightarrow Usability

And 50+ projects within 7 years

Educatonal Platform #1 \rightarrow

Platform for Virtual Teams \rightarrow

Usability Testing Platform \rightarrow

Who we are

We are a small remote team and all of us have a specialized field of expertise. We combine them together to achieve the best impact:



Alex Principal Designer







Denis UX/UI Designer



Lera Motion Designer/ QA tester



Vitaliy UX/UI Designer



Olya UX/UI Designer



Alina **Business Analyst**

Our principles

Patterns are everything

We offer solutions

With optimality in mind

Consumers think, behave and make choices using consistent unconscious patterns. Our unique and comprehensive database of these patterns enables usto develop an interface at speed.

We don't waste your time on details we are responsible for. We focus our efforts on creating solutions to discuss – each one bringing you a step closer to the optimal version.

We stick to your business needs and we respect your time, so we know when to stop to launch. Finding the optimal solution is what matters: whether it's a tactical fix or a major development from scratch.

1/2

Our principles

We don't reinvent the wheel

We are a UX native company so we think in consumer patterns. But we don't build them from scratch – instead we re-configure existing proven patterns to deliver product's objectives.

We always look beyond the design

We believe in the process of continuous enhancement, and we stay with you to improve the solution even post release.

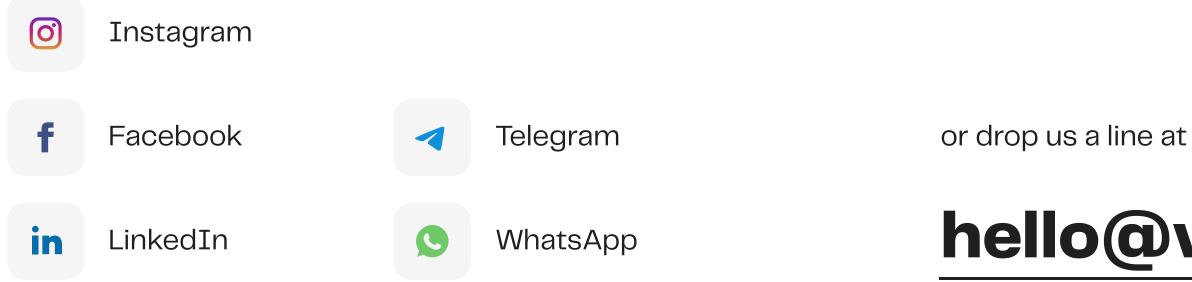
...and YES, we ensure the basics

" good look 'n' feel, functionality hand in hand with the speed of development. All solutions on-brief.

2/2

Let's talk

To create a better version of your project



hello@versions.global

Versions take you there

Versions

From the brief, to the prototype, and then design takes from 2 to 8 weeks



Analytic dashboards, platforms, and social networks – we have strong cases in edtech, recruitment, data privacy, and finance.

not for awards

×

Predictability of pa

We added six different patterns each type of according

Grid / List view

We choose what works best for now and then propose scalable visual and UX foundation that will help you grow during the next 5+ years.

Versions			Versions
3. Also have	awards		Wh
Design awards	Awwwards, CSSDA, Mindsparkle Mag	w. 鱼 🙊	it to
Clients approval	Named on Clutch as one of the top 10 UX agencies in Russia	Clutch	1-2 resets Conce
End users approval	Featured in the #1 spot on Product Hunt for Product of the Weekand Product of the Day	Product Hunt	Defining M Connept or 15-20 some Prototype 10-20 min

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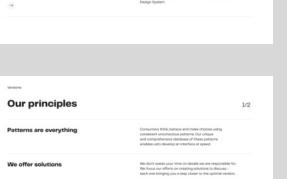
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Our principles	2	2/2	÷.	e
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and YES, we ensure the basics	* good look 'n' feel, functionality hand in hand with the speed of development. All solutions on-trief.		f	Facel
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Our work in industries		1/4
Online Bank Relaunch wei-Motie GAE →	Team of 5 designers 2000 hours -1000 screens Animation & Prototypes Design System	Android and IOS apps launched. Web version still under testing.
ducatonal Platform #2 eo-Mole Germany	Team of 4 designers 1900 hours 300 lecreens 300 Restrations Prototypes & Animation Copywriting Landing page & Letters Design System Branding	Current version (MVP) launched and all others features prepared for development.

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Versions				
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Our work in industries		3/4
Investment platform Web-Moble Cyprus	120 hours 130 screams Prototypes & Animation	Redesign of key use case passed the users' testing and was launched.
-		
Marketing Platform	290 hours 350 screens Presentation	We nodesigned several reports, tested them on ournerst elemts
→	Prototypes & Animation Design System	and launched.

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2-3 wweks
Branding
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Unique appearance
Good tools in feel
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2-2 weeks **Support** Yesting exarts Additional states Appearance in browsens Wick with user' feedback

work in industries 2/4 300 hours 70 screens Prozotypes & Animation Design System Branding nent Platform #2 We prepared the basic concept which was partly used in the launched product. Sweden 170 hours 90 screens 1 presentation Procoppes & Animation Landing page & Lottens Design System Branding PLesia We added design to the working version made by developers.

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Versions		
Our work in industries		4/4
Insurance Aggregator \rightarrow	Educatonal Platform #1 \rightarrow	
Social network for Gamers $ ightarrow$	Platform for Virtual Teams \rightarrow	
Recruitment Platform #1 \rightarrow	Usability Testing Platform \rightarrow	
And 50x projects within 7 years		

Versions We help on each product stage

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Case study

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Case study

Creating Educational Platform from acratch

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 Improvement
 Redesign

 Key use celoft indexign for Investment Plaform
 Web and Muble Bank relaunds
 Redesign Case study

Case study