

# Versions take you there

- From the brief, to the prototype,  
and then design takes  
from 2 to 8 weeks

## **1. Interfaces – our core skill**

Analytic dashboards, platforms, and social networks – we have strong cases in edtech, recruitment, data privacy, and finance.

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## **2. For business, not for awards**

We choose what works best for now and then propose scalable visual and UX foundation that will help you grow during the next 5+ years.

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### 3. Also have awards

Design awards

Awwwards, CSSDA,  
Mindsparkle Mag



Clients approval

Named on Clutch as one of  
the top 10 UX agencies in Russia



End users approval

Featured in the #1 spot on  
Product Hunt for Product of the  
Week and Product of the Day



# When do you send it to your devs?

From the brief to the prototype and then to the design – from 2 to 8 weeks. If we need branding, that's 1–3 weeks more. Then while testing, we see how it looks in different browsers with real data (1–2 weeks).


1–2 weeks

## Concept

Defining MVP  
Concept creation  
15–20 screens  
Prototype  
10–20 min screencast


4–6 weeks

## MVP

Backend starts   
  
Create scenarious  
50–100 screens  
Prototype  
30–40 min screencast  
Design System


1–3 weeks

## Branding

Frontend starts   
  
Unique appearance  
Good look 'n feel  
Visual Style Guide  
20–30 min screencast

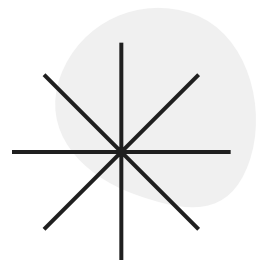
1–2 weeks

## Support

Testing starts   
  
Additional states  
Appearance in browsers  
Work with users' feedback

# We help on each product stage

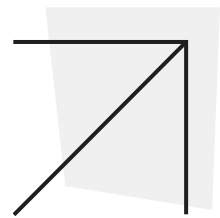
Customers start to better understand how your service works, they have smoother and more pleasant experience. As a result, they get more value from the service. It is confirmed by Usability Tests, reviews and metrics.



## Creating

Educational Platform from scratch

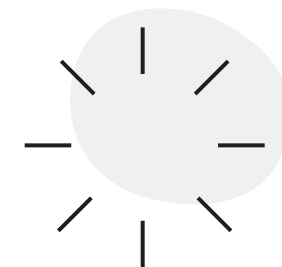
Case study



## Growth

Unify Online Documents' editor with 100+ fields

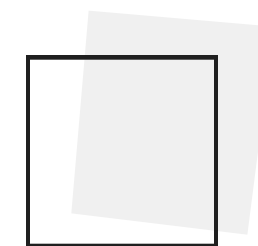
Case study



## Improvement

Key use case's redesign for Investment Platform

Case study



## Redesign

Web and Mobile Bank relaunch

Case study

# Our work in industries

## Online Bank Relaunch

Web+Mobile | OAE



Team of 5 designers  
2600 hours  
>1000 screens  
Animation & Prototypes  
Design System

Android and iOS apps  
launched. Web version still  
under testing.

## Educational Platform #2

Web+Mobile | Germany



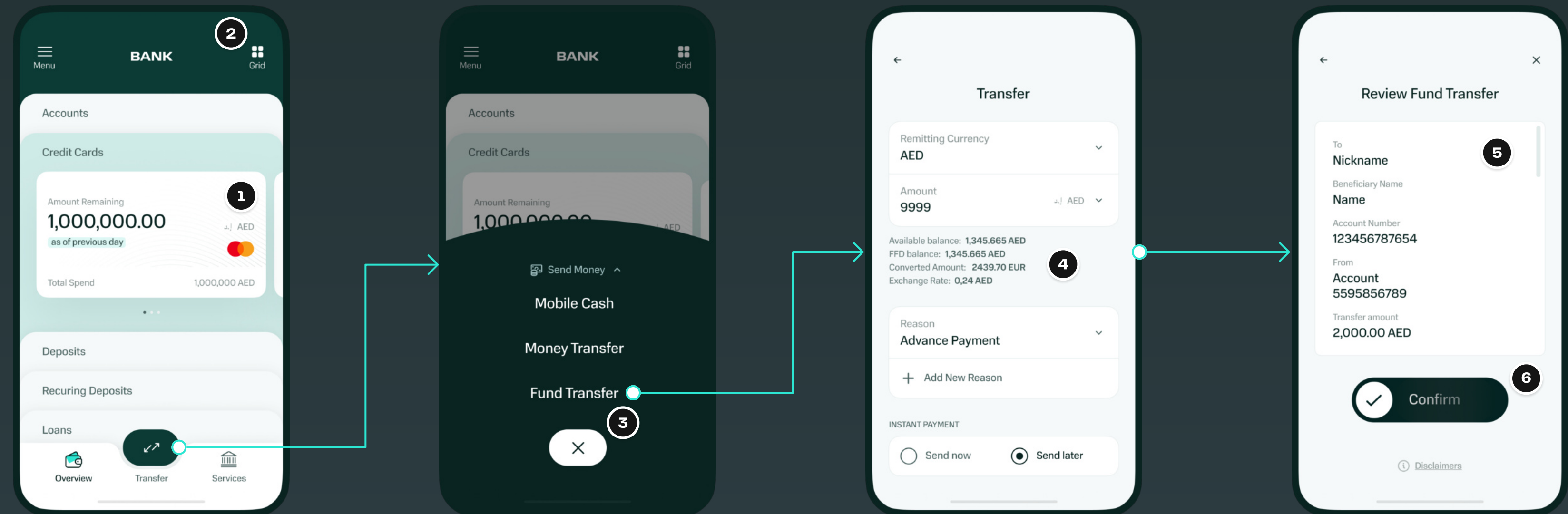
Team of 4 designers  
750 hours  
500 screens  
30 illustrations  
Prototypes & Animation  
Copywriting  
Landing page & Letters  
Design System  
Branding

Current version (MVP)  
launched and all others  
features prepared for  
development.

# Predictability of payment flow

NDA 

More slides →



- 1 We added six different patterns for each type of account
- 2 Grid / List view because some users have many accounts

- 3 There is the main action button opening the list of different types of transfers

- 4 All needed information shown

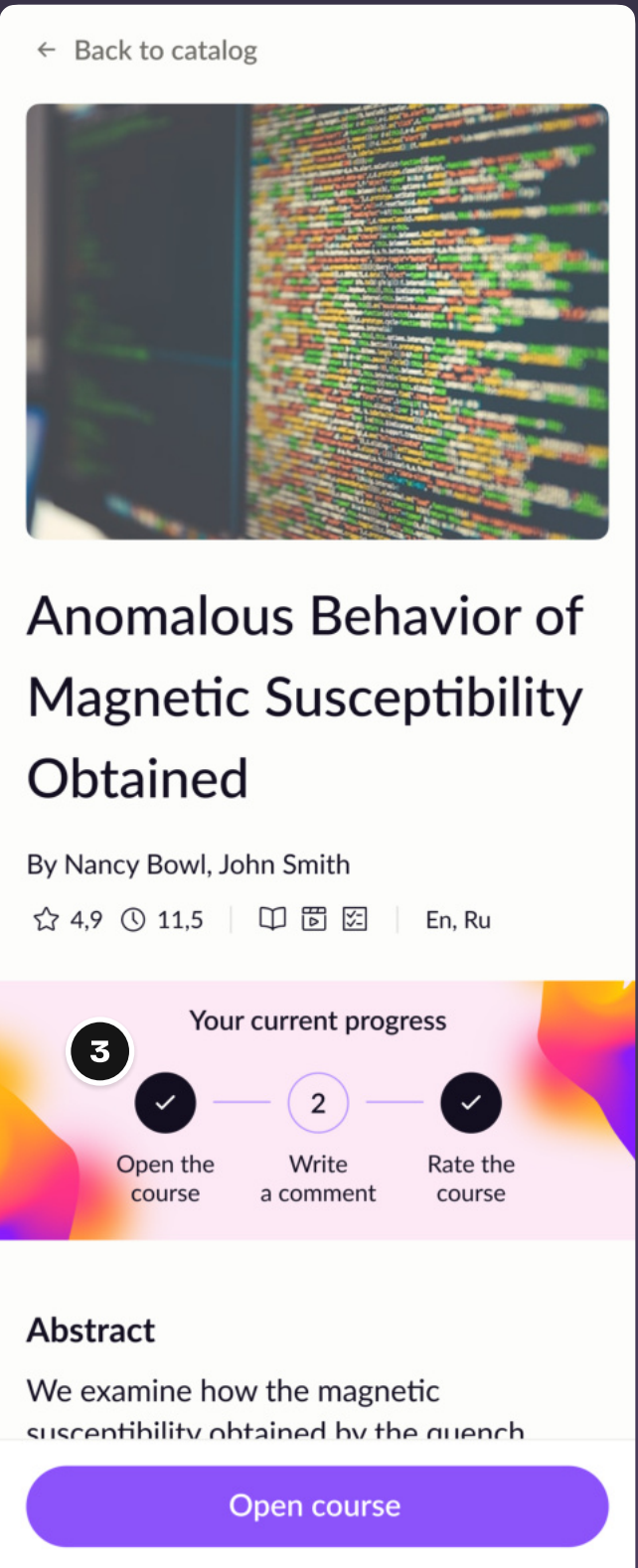
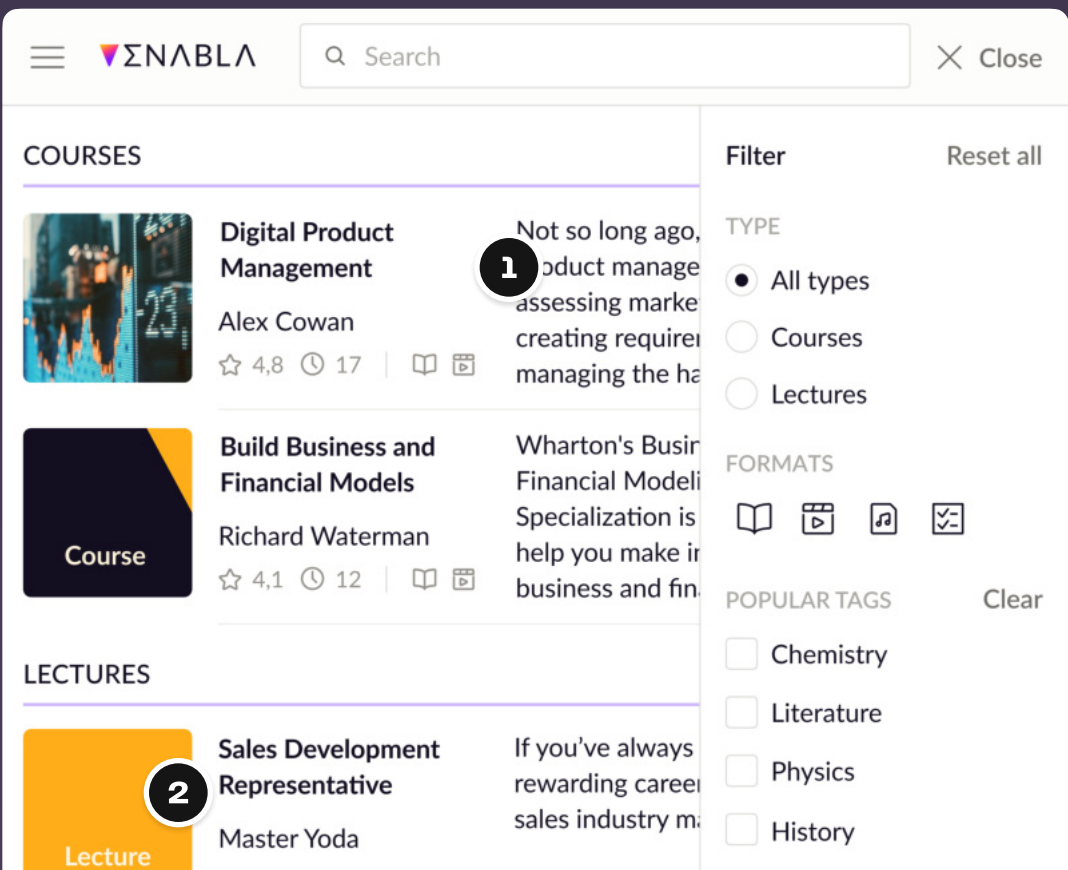
- 5 Preview to check everything before confirming
- 6 Slide to Confirm

# We help you to make a choice

- 1 Annotation in the preview to get the general idea of the course
- 2 Slight color filters to present various pictures in a similar style
- 3 Progress bar to motivate users to go through all steps
- 4 Reviews cover essential metrics

[More slides](#) →

[Link to project](#) →



## Additional materials

- PDF Lecture 1
- DOC Master the fundamentals of React as you develop applications as you devel
- PDF Lecture 1

## References

- <https://github.com/airbnb/react-1>
- <https://github.com/airbnb/react-2>
- <https://github.com/airbnb/react-3>

Reviews 4 ★ 4,9 123 reviews

Quality 4,9 Clarity 4,9 Consistency 4,9

**Zaire Bator** 2 month ago  
We encourage you to take into consideration additional features would take this concept  
5 • Useful 2

**Nancy Bowl** 2 month ago  
We examine how the magnetic susceptibility obtained by the quench experiment on isolated quantum systems is related  
3 • Useful 7

← 1 2 3 4 →

## Courses which include this lecture

**Computational universality of symmetry-protected...**  
Nancy Bowl, Austin K.  
★ 4,9 ⌚ 11,5



# Our work in industries

## Recruitment Platform #2

Web+Mobile | Sweden



100 hours  
70 screens  
Prototypes & Animation  
Design System  
Branding

We prepared the basic concept which was partly used in the launched product.

## Data Privacy Platform

Web+Mobile | Russia



170 hours  
90 screens  
1 presentation  
Prototypes & Animation  
Landing page & Letters  
Design System  
Branding

We added design to the working version made by developers.

# Easy to fill in

We grouped the fields, added progress and the average time to fill in the form

- 1 Inputs in a frame work better than underlining (according to the last Google research)
- 2 Hint shows how much time it will usually take to fill in this form
- 3 Adding a new team member without interrupting the filling in process

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**YOUIGIG** My requests Candidates

← Back

## New Client

**1. Main info**

Name of Client **1** New Client Client Industry Telecoms

Due date for CVs 2019-11-29 Location Preference Onsite

**2. About**

Country Sweden City Stockholm

Description (Optional) 280 characters max

**3. Team**

1 - Designer Edit

3 - Business Analysts Edit

5 - Fullstack Developers Edit

+ Add new position

**Candidates info** **3**

Position Fullstack Developer Number of Positions 5

Experience 5-10 years Location Preference Onsite

1. Main info

2. About

3. Team

Save and Send

Save as Draft

It usually takes 3-5 min from users to fill this form **2**

# Clear visual hierarchy

Tool for filling in complex forms without losing the context

- 1 Compact list view
- 2 Upload with indication of possible formats
- 3 Different colors of tags
- 4 Visual hierarchy

More slides →

Link to project →

Project 1

Support

Next Steps

Settings

Documents

Questionnaires

BASIC QUESTIONNAIRES

Company Information form

Archive storage information

Websites and mobile applications of the company

Archive storage information

PROCESSES

Archive storage information

Projects / Project 1 / Forms

Share

1C

Nº	Name	Status	Actions
1	System description	Filled	
2	Third parties and entities	Filled	

3. Sources of obtaining personal data

Sources of obtaining personal data in the information system

☒ Web-site

☒ Email

☒ Mobile application

☒ Phone

Screenshots of personal data input / output fields

Template.png

Remove

Upload image

Available formats: pdf, png, jpg

Subjects whose personal data are processed

Select subjects

Passport

International passport

Passport

List of processed personal data

Passport

International passport

Driver's license

Continue

Close

Filled

What is it for

Based on the received data, we will create documents

# Our work in industries

## Investment platform

Web+Mobile | Cyprus

120 hours  
130 screens  
Prototypes & Animation

Redesign of key use case passed the users' testing and was launched.



## Marketing Platform

Web | USA

290 hours  
150 screens  
Presentation  
Prototypes & Animation  
Design System

We redesigned several reports, tested them on current clients and launched.



# Modules' dashboard

Detailed view of main screen where users are trading

- 1 Compact view option to be able to see more chart – crucial for users
- 2 More detailed card in favourites
- 3 Additional actions on hover, to not overload the interface

[More slides](#) →

[Link to project](#) →



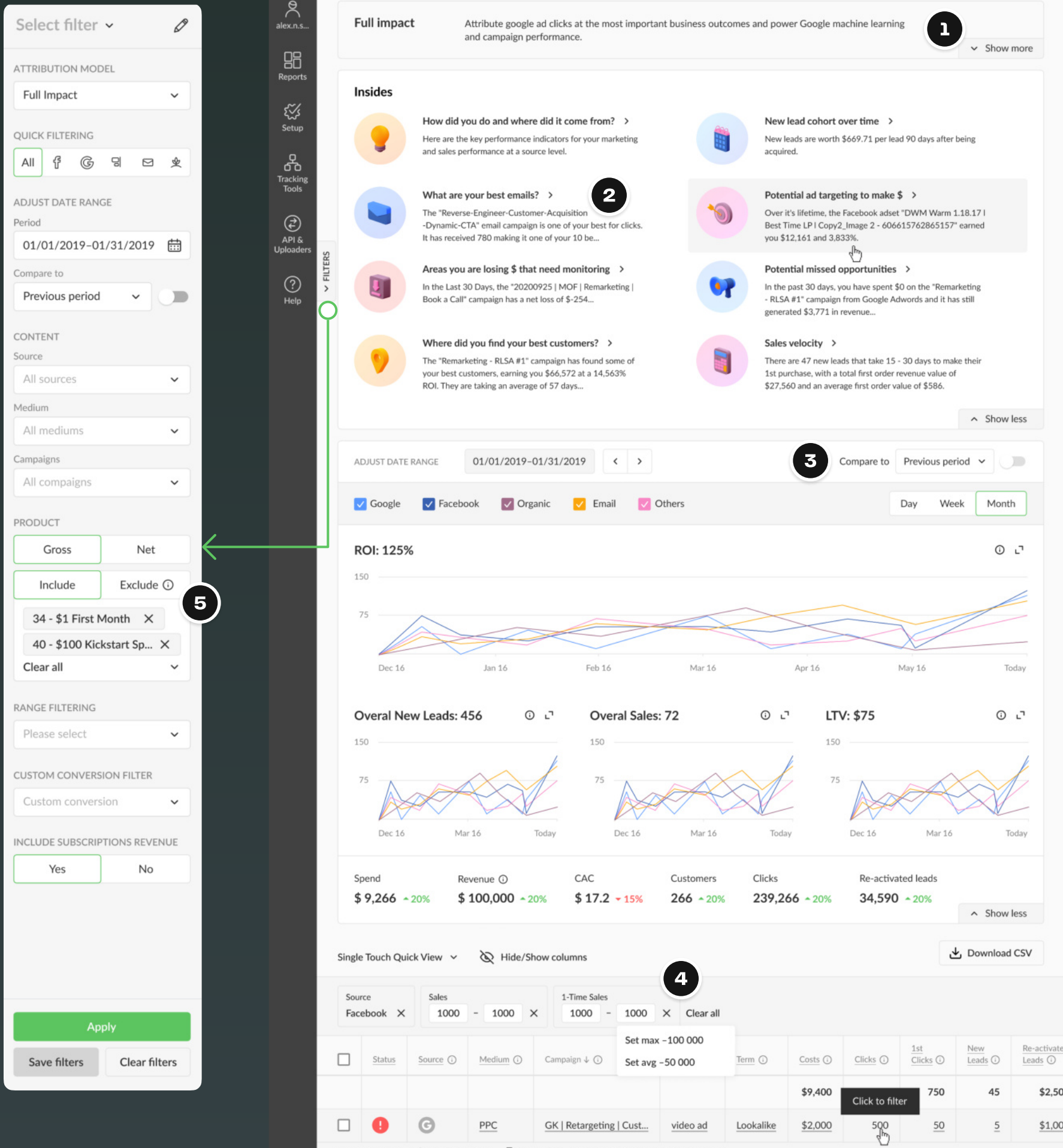


# Easy customized Dashboard

- 1
- Collapsable blocks for easy customization
- 2
- Personalized insides
- 3
- Possibility to compare
- 4
- Easy filter by just clicking
- 5
- Clean tabs' design

[More slides](#)
→

[Link to project](#)
→



# Our work in industries

4/4

**Insurance Aggregator** →

**Educational Platform #1** →

**Social network for Gamers** →

**Platform for Virtual Teams** →

**Recruitment Platform #1** →

**Usability Testing Platform** →

And 50+ projects within 7 years

# Who we are

We are a small remote team and all of us have a specialized field of expertise. We combine them together to achieve the best impact:



**Alex**

Principal Designer



**Denis**

UX/UI Designer



**Lera**

Motion Designer/  
QA tester



**Vitaliy**

UX/UI Designer



**Vadym**

UX/UI Designer



**Olya**

UX/UI Designer



**Alina**

Business Analyst



# Our principles

1/2

---

## Patterns are everything

Consumers think, behave and make choices using consistent unconscious patterns. Our unique and comprehensive database of these patterns enables us to develop an interface at speed.

---

## We offer solutions

We don't waste your time on details we are responsible for. We focus our efforts on creating solutions to discuss – each one bringing you a step closer to the optimal version.

---

## With optimality in mind

We stick to your business needs and we respect your time, so we know when to stop to launch. Finding the optimal solution is what matters: whether it's a tactical fix or a major development from scratch.

---

# Our principles

2/2

---

## **We don't reinvent the wheel**

We are a UX native company so we think in consumer patterns. But we don't build them from scratch – instead we re-configure existing proven patterns to deliver product's objectives.

---

## **We always look beyond the design**

We believe in the process of continuous enhancement, and we stay with you to improve the solution even post release.

---

## **...and YES, we ensure the basics**

“good look 'n' feel, functionality hand in hand with the speed of development. All solutions on-brief.

---

Versions

# Let's talk

To create a better version  
of your project



Instagram



Facebook



LinkedIn



Telegram



WhatsApp

or drop us a line at

**hello@versions.global**

Versions

Versions take you there

From the brief, to the prototype, and then design takes from 2 to 8 weeks

Versions

1. Interfaces – our core skill

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W. S. A.

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Clutch

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P Product Hunt

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From the brief to the prototype and then to the design - from 2 to 8 weeks. If we need branding, that's 1-3 weeks more. Their online meeting, we see how it looks in different browsers with real data (1-2 weeks).

1-2 weeks

Concept

Defining MVP  
Concept creation  
10-20 screens  
Prototype  
10-20 min screencast

4-6 weeks

MVP

Backend starts  
Create scenarios  
100-200 screens  
Prototype  
30-40 min screencast  
Design System

1-3 weeks

Branding

Frontend starts  
Unique appearance  
Brand book + Kit  
Visual Style Guide  
30-30 min screencast

1-2 weeks

Support

Additional status  
Appearance in browsers  
Work with client feedback

Versions

We help on each product stage

Customers start to better understand how your service works, they have smoother and more pleasant experience. As a result, they get more value from the service. It is confirmed by Usability Tests, reviews and metrics.

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Educational Platform from scratch  
Case study

Growth

Unify Online Document editor with 100+ fields  
Case study

Improvement

Key user cases redesign for Enessment Platform  
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Redesign

Web and Mobile Bank relaunch  
Case study

Versions

Our work in industries

1/4

Online Bank Relaunch

Web-Mobile | CME

Team of 6 designers  
2000 hours  
+1000 screens  
Animation & Prototyping  
Design System

Android and iOS apps launched. Web version still under testing.

Educational Platform #2

Web-Mobile | Germany

Team of 4 designers  
750 hours  
500 screens  
30 animations  
Prototyping & Animation  
Copywriting  
Landing page & Letters  
Design System  
Branding

Current version (MVP) launched and all others features prepared for development.

Versions

Online Bank Relaunch - 2020

Predictability of payment flow

1. We added an efficient pattern for each type of account

2. There is the most action button among the list of different types of transfers

3. All needed information shown

4. Previous feedbacks everything is confirmed

5. Slide to confirm

Versions

Educational Platform #2 - 2020

We help you to make a choice

1. Annotation in the preview to get the general idea of the course

2. Progress bar to motivate users to go through all steps

3. Bright color filters to prevent various pictures in a similar style

4. Reviews cover essential metrics

More slides

Link to project

Versions

Our work in industries

2/4

Recruitment Platform #2

Web-Mobile | Sweden

300 hours  
70 screens  
Prototyping & Animation  
Design System  
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Data Privacy Platform

Web-Mobile | Russia

170 hours  
10 screens  
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Landing page & Letters  
Design System  
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Versions

Recruitment Platform #2 - 2020

Easy to fill in

We grouped the fields, added progress and the average time to fill in the form

1. Displays in a theme which better than understanding according to the best Google research

2. User shows how much time it will spend time to fill in the form

3. Adding a new team member without interrupting the filling in process

More slides

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Versions

Data Privacy Platform - 2020

Clear visual hierarchy

Tool for filling in complex forms without losing the context

1. Compact list view

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Our work in industries

3/4

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Investment platform - 2020

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Detailed view of main screen where users are trading

1. Compact view option to be able to see more chart around for users

2. More detailed card in desktop

3. Additional actions on home, to not overwork the desktop

More slides

Link to project

Versions

Marketing Platform - 2020

Easy customized Dashboard

Collapsible blocks for easy customization

1. Personalized tracks

2. Possibility to compare

3. Easy filter by just clicking

4. Clean label design

More slides

Link to project

Versions

Our work in industries

4/4

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Usability Testing Platform

Versions

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Principal Designer

Daria  
UI/UX Designer

Lera  
Senior Designer  
QA Tester

Vitaly  
UI/UX Designer

Vladyslav  
UI/UX Designer

Olya  
UI/UX Designer

Alina  
Business Analyst

Versions

Our principles

1/2

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With optimality in mind

We stick to your business needs and we respect your time. At the same time we try to find the optimal solution is what matters whether it's a tactical fix or a major development from scratch.

Versions

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2/2

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We believe in the process of continuous enhancements, and we play with you to improve the solution even post release.

...and YES, we ensure the basics

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